

Benefits and Corporate Exposure	Annual Value of Service	Associate Package \$275 Level \$100 Bonus Saving	Corporate Package \$775 Level \$200 Bonus Saving	Sponsor Package Starting At \$1,500
Basic Member Services				
Database of all accommodation approved lodging (4 or more units) & campground properties in BC, updated annually (over 1,800 listings)	\$150	✓	✓	✓
One year licence pre-approved by BCLCA to use Association logo in Supplier marketing pieces and advertising	\$75	✓	✓	✓
We only recommend Preferred Suppliers to our members	\$ales	✓	✓	✓
Dogwood Express Newsletter				
Opportunities to introduce new product/services in the Dogwood Express newsletter and Dogwood E-Zine (max 100 words, may be edited as space permits), one free announcement, additional announcements \$75.	Free	✓	✓	✓
Combination - Choice Is Yours - *Corporate Package - Two 650 Flat Sheet Inserts for inclusion in the Dogwood Express - Two ¼ page ads in the Dogwood Express - Web Display Ad, 130 x 140 pixels, clickable & rotating on www.bclca.com	\$250		<i>*Combination Choices Dogwood Inserts Dogwood Ads Rotating Web Display Ad</i>	<i>Negotiate Your Own Package to suit your business needs</i>
Marketplace Opportunities				
50 word listing in “Buyers Guide” on the Association’s website www.bclca.com as well as in the printed Buyers’ Guide 800 copies distributed. Product listings indexed alphabetically similar to Yellow Pages.	\$75	✓	✓	✓
Link from “Buyers Guide” on Association’s web site www.bclca.com , to Supplier’s web page. Designed for free-form searches as well as product category and business name.	\$75	✓	✓	✓
Advertisement in the annual printed Buyer’s Guide	See levels		<i>Business Card Ad Value \$100</i>	<i>½ Page Ad Value \$265</i>

***Build Your Company Profile and Increase Business by Becoming a Preferred Supplier with
British Columbia Lodging & Campgrounds Association***

For More Information Call:

Anne Philley – BCLCA

#209 – 3003 St. John’s Street, Port Moody, BC V3H 2C4

Tel: (604) 945-7676 / Toll: 1-(888) 923-4678

Fax (604) 945-7606 / Email: info@bclca.com