
\$280.00 Special Membership Offer
(offer valid until August 31, 2010)
*Includes listing on website and
access to member benefits*

Business Information:

Legal Name: _____

Property Name: _____

Owner's Name: _____

Manager's Name: _____

Location Address: _____

Mailing Address: _____

City: _____ Postal Code: _____

Tel: _____ Fax: _____

Toll #: _____ Off-Season Tel: _____

Units: _____ Sites: _____

Email: _____

Web Page: _____

Signature: _____

Membership Dues:

Terms: The special membership offer is \$280 plus HST and membership is valid until August 31, 2011. This offer includes access to member benefits and web listing on either www.lodging.bc.ca or www.camping.bc.ca. Does not include the annual listing fee in Super Camping BC guide or enrolment in BC Select Lodging. Must be Tourism BC Accommodation Approved to be listed on the web sites.

Renewal: The annual membership year is September 1 to August 31. The annual membership fee for year two for this offer is \$280 plus HST after which annual billing reverts to full membership dues. If you choose to cancel there will be no penalty. The annual listing fee for the website is \$99.00 and applies in year two and beyond.

Special Offer Membership Fee:	\$280.00
12% HST:	\$ 33.60
TOTAL:	\$313.60

Payments can be made by Cheque/Visa/MasterCard

Send completed form to:
Fax 604-945-7606, Email info@bclca.com
or Call 1-888-923-4678 / 778-383-1037 for more information

Customer Service Guarantee

As a member of the Association we agree:

- To maintain a high degree of cleanliness and to ensure our establishment meets the standards set by Tourism British Columbia for an approved accommodation.
- To provide excellent service and hospitality at all times and operate our business in a professional and courteous manner.
- To exercise truth in all advertising and to advise guests of any services we are unable to provide.
- To adhere to our policy on cancellations and deposit refunds as published.
- To charge reasonable and appropriate rates at all times.
- To offer fair exchange on U.S. currency.
- To handle any complaints promptly and fairly.

**“Membership is a bit like joining a fitness club
— you have to use it to reap the benefits”.**



**British Columbia
Lodging and
Campgrounds
Association**

Suite 209 – 3003 St. John's Street
Port Moody BC V3H 2C4

T: 778-383-1037 F: 604-945-7606

Toll Free: 1-888-923-4678

E: info@bclca.com

www.bclca.com



**British Columbia
Lodging and
Campgrounds
Association**

Membership Is Rewarding Why Not Join?

Explore Our Services

- Marketing
- Group Buying
- Advocacy
- Business Help

**Representing Small to
Medium-Size Approved
Accommodations**

***"Working Together For
Your Success" (since 1944)***

JOIN NOW & START REAPING THE BENEFITS

Join an interactive network — a community like no other! Members helping members is the core value of BC Lodging and Campgrounds Association, and it shows. The open flow of information and problem solving between members is unparalleled on issues that will affect your business.

Marketing Activities

Consumer web sites

www.lodging.bc.ca directs consumers (170,000 visits per annum), to search and book lodging properties on-line. **New** for 2009 downloadable On-Line Travellers Companion.



www.camping.bc.ca provides campers (400,000 visits per annum) with a choice of campgrounds and RV parks throughout British Columbia. On-line Super Camping BC guide available to print.



www.travel-british-columbia.com provides travel resources, maps, suggested itineraries, what to see and do in the communities around BC, all to encourage the consumer (186,000 visits per annum) to travel and stay in a member property.



BC Select Lodging brand

www.SelectLodging.com Member-driven, non-profit brand for the independent hotel/motel sector to improve competitiveness, occupancies and profitability.



Super Camping BC consumer guide

BC's RV Adventure & Camping Guide. 200,000 copies published annually. 2010 marks the 21st edition of providing campers with a directory of some of the best places to camp in BC.



Camping & RVing BC Coalition

www.campingandrvingbc.com \$100,000 per annum marketing coalition established to increase awareness and the profile of BC as a premier destination for camping and RVing in North America.



Group Buying Power!

The greater the numbers, the greater the buying power! BCLCA's 500+ members represent a sizeable buying group with the ability to negotiate cost savings on products and services that members use every day!

Thank you to the following Preferred Suppliers:



Advocacy

In existence for more than 66 years and representing over 500 properties just like you, investment in the BC Lodging and Campgrounds Association is an investment in the continued health of the accommodation sector.

The Association helps your business to prosper by working with government agencies to ensure that regulations and policies do not negatively impact members.

Memberships are maintained in the following organizations to further our aims:

- Council of Tourism Associations of BC, the provincial tourism industry advocacy group;
- go2 The resource for people in Tourism;
- Tourism Industry Association of Canada, the national advocacy organization.

Association members have discussed and approved policies in the following areas:

- Assessment & Property Taxation;
- Employment;
- Transportation;
- Campground issues;
- Lodging issues;
- Marketing;
- Climate Change.

Business Help

The Association provides business tools including:

- Toll Free Help Line
- Campground Operators Manual
- Summer Occupancy Surveys
- Quarterly Newsletter and Bi-Monthly E-Zine
- BCLCA member web site www.bclca.com—everything on-line for your business including a Member Only Area
- Ad Hoc E-Mails—timely information and advice



British Columbia Lodging and Campgrounds Association